

Matney

City Council Seat 1

EXPECT GREATER THINGS

Taft Matney is a public relations and governmental affairs consultant who moved to Mauldin in 1973.

He is a 1991 graduate of Mauldin High School and earned a degree in Interdisciplinary Studies with concentrations in government and business from USC Upstate, where he was a member of the school's debate team.

"Except for the first six months of my life, when we were waiting for my grandfather, dad, and uncle to finish building our house and with the exception of the first couple of years Addy and I were married, I've lived in the same house," Taft says with a smile.

Married to Addy, an active community volunteer with activities including PTA, the Piedmont Health Foundation board, and as chair-elect of The Children's Museum of the Upstate, they have a 9 year old son named Trey in public school who is active in sports including Mauldin Recreation baseball and football, Mauldin Methodist church basketball, and S.A.I.L. swimming.



They are members of Mauldin United Methodist Church where Taft is the usher coordinator for the church's 11:00 traditional service. Addy and Taft are members of the "Pathfinders" Sunday School class.

Taft currently serves as board chair of the YMCA's Teen Services Branch and is a board member of the YMCA of Greenville.

Previously, Taft Matney volunteered as an assistant coach for Mauldin High School's debate team, Easter Seals of Greenville, and several committees at Mauldin Methodist including co-chairing the church's Preschool & Kindergarten.

He was a member of the Advisory Council of the Greenville Health System and Memorial Medical Campus and the Government Task Force of Greenville Forward.

Taft was asked to serve on the City Center, Economic Development, and Cultural Resources subcommittee for the City of Mauldin's Comprehensive Plan in June 2008 and on the city's Main Street Steering Committee in early July of that year.

www.MatneyForMauldin.com

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Paid for and Authorized by Matney for Mauldin City Council

Reading the city's signs as we come in to Mauldin, we're told to "Expect Great Things." It's one thing to "expect" them, but we have to work to make them real. Taft Matney wants our vote for Seat 1 on Mauldin City Council to put his business experience, his relationships, and his lifelong love for Mauldin to work so that we can "Expect Greater Things."

ECONOMIC DEVELOPMENT

Taft Matney sees Mauldin's potential for economic development. With available open land, access to multiple Interstates and railways, close proximity to the new inland port near Greer, and ready-to-occupy office space, Taft Matney believes that Mauldin is in an excellent position to recruit businesses scouting for new corporate headquarters or manufacturing facilities. With Mauldin's access to the Millennium Campus, Mauldin is perfectly situated to become the home to CU-ICAR support businesses. Taft Matney believes that we need be more active in promoting the city's benefits and attractive position to those companies.



QUALITY OF LIFE

As the 7th fastest growing and 18th largest city in South Carolina, Mauldin residents want to live, work, and bring up their families in a town they are proud to call home. Quality of life issues are a major factor, and that includes our city's recreational options. As a product of Mauldin Recreation, himself, and now with a son who has been active



in Mauldin's recreation programs for several years, Taft Matney knows how important it is that residents have recreation options that meet the city's evolving needs – from adult activities to youth sports – and that we have the facilities to meet those needs. Taft Matney believes that our

quality of life options should be the first place our families look for their recreation needs and that going to neighboring municipalities shouldn't be an option that enters their minds.

PLAN FOR THE FUTURE

Cities across the Upstate are working to plan for the future, and Mauldin should be no different. Instead of being content with existing as a pass-through community while motorists travel to nearby municipalities for their dining, shopping, or entertainment options, Mauldin has the opportunity to make itself a destination instead of a pathway. Taft Matney knows that without a defined downtown area, we can start with a blank slate to create the Mauldin we want. There are a number of options available to develop



a mixed-use area that would meet those needs. Mauldin has to find ways and promote reasons for people to turn left out of CU-ICAR so they will come to Mauldin and spend their money here in OUR community. He knows that existing businesses can and should be integrated in to this future plan and that working together we can make Mauldin's future the brightest part of the Golden Strip.